



Head of the Department

Department of MBA

Dr. B. Lakshmanan, is the Head of the department of MBA. He obtained his full time Ph. D & MBA Degree from Pondicherry Central University. He has 2 years of industry experience and 3.5 years of teaching experience. He has published more than 10 papers in various National and International journals which are indexed in UGC approved list of journals. He has participated and presented research papers in many international conferences at different institutions including Indian Institute of Management, Indore. He has attended workshops and faculty development programs at prestigious institutions including Delhi University. He has been a member in Organizing Committee of various workshops and conferences. Recently he successfully organized entrepreneurship development program for students and faculty members at Vijay Rural Engineering College in association with Centre for Entrepreneurship Development, Hyderabad.

His area of interest in research includes, HRM, knowledge management, business analytics, and financial analytics. He is expert at guiding MBA projects, guiding students for paper presentation, and poster presentation. He is very active at conducting career counselling to the students.